ABOUT JOHN HANCOCK HOSTS THE COOKING LIGHT & HEALTH FIT FOODIE RACE WEEKEND:

John Hancock Hosts The Cooking Light & Health Fit Foodie Race Weekend event series is the ultimate weekend celebration of food, fitness and fun. In 2016, the race series will be held in Fairfax, Virginia; Austin, Texas; Tampa, Florida; and San Diego, California. The weekend includes a Friday night VIP Party and Saturday morning race concluding at the John Hancock Vitality Village, chock-full of delicious food and beverage samples, exciting culinary demonstrations from Cooking Light personalities, and mini fitness classes led by acclaimed professionals. The weekend concludes on Sunday with a calorie-torching workout followed by a delicious dining experience. For more information, visit www.fitfoodierun.com, or follow the Fit Foodie Race Series on Facebook, Twitter and Instagram. John Hancock Hosts The Cooking Light & Health Fit Foodie Race Weekend is produced by Fast Forward. For more information, call 619-312-1212.

ABOUT COOKING LIGHT:

Cooking Light is one of the largest epicurean magazine brands in the U.S. and is uniquely positioned at the intersection of great-tasting food and good health. The brand delivers innovative recipes, nutrition advice, and resources to live a healthful lifestyle via its magazine, website, and portfolio of cookbooks; across all tablets; through the highly-acclaimed Cooking Light Quick & Healthy Menu Maker app; with a fresh prepared-foods line and branded cookware; and on social media platforms, including, Facebook, Twitter (@Cooking_Light), Pinterest, Instagram (@cookinglight), and Google+. In 2013, Cooking Light received two James Beard Foundation Book, Broadcast and Journalism Awards. Cooking Light is owned by Time Inc., one of the largest media companies in the world.

ABOUT HEALTH:

Health (www.health.com) motivates women to feel happy and healthy every day. Health is the go-to resource for the latest news on nutrition, fitness, health and beauty, delivering smart, actionable advice to help consumers live better. A dynamic multiplatform franchise with a print magazine, robust website, tablet and mobile editions, books, and a strong social media presence, Health reaches a total monthly audience of 24 million. Health is published ten times a year by Time Inc., one of the largest media companies in the world. Health. Happy Begins Here.

ABOUT JOHN HANCOCK AND MANULIFE

John Hancock Financial is a division of Manulife, a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. Operating as Manulife in Canada and Asia, and primarily as John Hancock in the United States, our group of companies offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Assets under management and administration by Manulife and its subsidiaries were C\$935 billion (US\$676 billion) as at December 31, 2015. Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife can be found on the Internet at manulife.com.

The John Hancock unit, through its insurance companies, comprises one of the largest life insurers in the United States. John Hancock offers and administers a broad range of financial products, including life insurance, annuities, investments, 401(k) plans, long-term care insurance, college savings, and other forms of business insurance. Additional information about John Hancock may be found at johnhancock.com.

The John Hancock Vitality Program is available with select John Hancock life insurance policies and is not available in all states. Life insurance products are issued by: John Hancock Life Insurance Company (U.S.A.), Boston, MA 02117 (not licensed in New York) and John Hancock Life Insurance Company of New York, Valhalla, NY 10595.

ABOUT FAST FORWARD:

As an award-winning turnkey event management, public relations and marketing solutions provider, <u>Fast Forward</u> specializes in the creation of world-class trade and consumer events, brand activation and experiential marketing strategies. From elite wine and food experiences for thousands of discriminating palates to intimate brand-to-press networking events in the heart of Manhattan, productions by Fast Forward Ventures accelerate human connections, put brands in front of key influencers, and deliver an unparalleled return on experience. Fast Forward Ventures is the producer of John Hancock Hosts The Cooking Light & Health Fit Foodie Race Weekend and the San Diego Bay Wine + Food Festival, Southern California's largest luxury wine and culinary experience now in its 13th year.