

John Hancock

HOSTS THE

CookingLight & Health

FIT FOODIE
FESTIVAL & 5K

Contact:

Haley Messner

Messner@fastforwardevents.com

619-312-1212

FOR IMMEDIATE RELEASE:

**JOHN HANCOCK HOSTS THE COOKING LIGHT & HEALTH FIT FOODIE FESTIVAL & 5K
EXPANDS TO FIVE U.S. CITIES**

San Diego, CA (February 21, 2017) -John Hancock Hosts the Cooking Light & Health [Fit Foodie Festival & 5K, the most delicious run ever](#), announces dates for its 2017 race lineup.

The mouthwatering Festival and 5K proves that a calorie burned is a calorie earned and brings the pages of *Cooking Light* and *Health* alive in Austin, Texas (May 20); Fairfax, Virginia (June 3); Denver, Colorado (July 29); Clearwater, Florida (Fall 2017) and San Diego, California (October 7).

The Fit Foodie Festival & 5K celebrates the balance of a delicious, healthy and active lifestyle as runners eat their way to the finish line with bites at every mile, then celebrate at the post-race John Hancock Vitality Village Food and Fitness Festival.

Inside the John Hancock Vitality Village Food and Fitness Festival, runners are rewarded for making healthy choices with tastes from local restaurants, beer and wine gardens, mini-workout classes, cooking demonstrations, meet-and-greets with elite athletes and more. Fit Foodie Festival & 5K registration includes:

- Race registration and bib
- Bites at each mile
- Finisher's medal
- Delicious tasting stations
- Goody bag with gifts from top health and wellness brands
- Cash reward for top finishers
- Included donation to official Fit Foodie Charity

"John Hancock Vitality life insurance customers are rewarded for making healthy choices, which is why John Hancock is an ideal partner for the Fit Foodie, as both are committed to providing experiences that prove a fit and healthy lifestyle can co-exist with a love for fun and healthy food experiences," says race co-producer, Michelle Metter.

Race registration for John Hancock Hosts the Fit Foodie Festival & 5K is now available at www.fitfoodierun.com. Registration costs begins at \$25 per person and increases until race day. Spectators receive complimentary admission to the post-race festival. John Hancock Hosts the Cooking Light & Health Fit Foodie Festival & 5K is a production of Fast Forward, based in San Diego, CA.

View boilerplates and more information at www.fitfoodierun.com.

###