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FOR IMMEDIATE RELEASE:

JOHN HANCOCK HOSTS THE COOKING LIGHT & HEALTH FIT FOODIE FESTIVAL & 5K RETURNS TO AUSTIN, TEXAS

Austin, TX (March 7, 2017) – John Hancock Hosts the Cooking Light & Health [Fit Foodie Festival & 5K](#), the most delicious run ever, lands in Austin, Texas on Saturday, May 20, 2017. The mouthwatering festival and 5K proves that a calorie burned is a calorie earned and brings the pages of *Cooking Light* and *Health* alive at Old Settler’s Park.

The Fit Foodie Festival & 5K celebrates the balance of delicious, healthy food and a fun, active lifestyle as runners eat their way to the finish line with bites at every mile, then celebrate at the post-race John Hancock Vitality Village Food and Fitness Festival.

Inside the John Hancock Vitality Village Food and Fitness Festival, runners are rewarded for making healthy choices with bites from local restaurants, a beer and wine garden, mini-workout classes, cooking demonstrations, meet-and-greets with John Hancock elite athletes – Olympic marathoners Ryan Hall and Desiree Linden, and more. Fit Foodie Festival & 5K registration includes:

- Race registration and bib
- Bites at each mile
- Finisher’s medal
- Delicious tasting stations
- Goody bag with gifts from top health and wellness brands
- Cash reward for top finishers
- Included donation to official Fit Foodie Charity

Race registration for John Hancock Hosts the Cooking Light & Health Fit Foodie Festival & 5K is now available at www.fitfoodierun.com. Registration cost begins at \$25 per person and prices increase to \$35 on March 15. Spectators receive complimentary admission to the post-race festival. John Hancock Hosts the Cooking Light & Health Fit Foodie Festival & 5K is a production of [Fast Forward](#), based in San Diego, CA.

ABOUT JOHN HANCOCK HOSTS THE COOKING LIGHT & HEALTH FIT FOODIE FESTIVAL and 5K:

John Hancock Hosts the Cooking Light & Health Fit Foodie Festival & 5K, the most delicious run ever, is the ultimate celebration of food, fitness and fun. In 2017, the series will be held in Austin, Texas (May 20); Fairfax, Virginia (June 3); Denver, Colorado (July 29); Clearwater, Florida (Fall 2017); and San Diego, California (October 7). The Fit Foodie Festival & 5K celebrates the balance of delicious, healthy food and a fun, active lifestyle as runners eat their way to the finish line with bites at every mile, then celebrate at the post-race John Hancock Vitality Village Food and Fitness Festival. The post-race festival features bites from

local restaurants, a beer and wine garden, mini-workout classes, cooking demonstrations, meet-and-greets with John Hancock elite athletes Ryan Hall and Desiree Linden, and more. For more information, visit www.fitfoodierun.com, or follow the Fit Foodie Festival and 5K on [Facebook](#), [Twitter](#) and [Instagram](#).

Vitality is the provider of the John Hancock Vitality Program in connection with policies issued by John Hancock.

Insurance products issued by: John Hancock Life Insurance Company (U.S.A.), Boston, MA 02210. MLI030117004

View additional boilerplates and more information at www.fitfoodierun.com.

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